

Metron Online Marketing Management COVID COSTING

Monthly Management Service Packages

Calgary 403-257-2853
 Edmonton 780-900-6869
[Read our Google Reviews](#)
www.metron.ca

Basic Monthly Starting at \$750 COVID Cost \$350	Premium Monthly Starting at \$1200 COVID Cost \$550	Executive Monthly Starting at \$2200 COVID Cost \$850
Search Engine Optimization Organic Ranking – Long Term <ul style="list-style-type: none"> - 1 Social Platform - 1-3x daily posting - Content Gathering - 2 Blogs Creation and Optimization - On Page, Off Page Optimization - Directory and Map Listings - Monthly Analytics & Reporting 	Google AdWords Paid Ranking - Immediate <ul style="list-style-type: none"> - campaigns set up - keyword tuning - geo-targeting - enhanced campaigns - page 1 search results for your keyword - services industry - guaranteed leads - call tracking/recording - Monthly Analytics & Reporting 	Full Service Marketing Organic & Paid Ranking <p>Search Engine Optimization Google AdWords Monthly Analytics & reporting</p>
Add On Services		
Email Marketing (REG \$500 COVID Cost \$200) Email Marketing can be added to any package above and it includes the following: <ul style="list-style-type: none"> - Mail Chimp Set up and Integration - Newsletter Design and Set Up - Content Gathering and Creation - Landing Page Creation - List Building / Website Integration - Monthly or Bi-Monthly Newsletter Campaign Creation and Monitoring 		
White Board/3D Animation Videos (REG \$1200 COVID Cost \$250) Animation explainer videos can be tailor made to your services or marketing services <ul style="list-style-type: none"> - Script Creation - Company Branding (logo/colors) - Unlimited Edits - Final Movi. Files Ownership 		
Logo and Graphic Design (To Be Determined based on companies requirements) Creation and Print Material Design customized for your company <ul style="list-style-type: none"> - Logo Design (3 versions, unlimited edits) - Print Materials (brochures, business cards, PDF Documents, etc.) - Banners and Signage 		

Metron Project Based Website Development COVID COSTING

Website Development Service Packages

Below is a breakdown of the website development packages. All proposals will be built to the specifics of the client's needs and the pricing will be different for each project-based website. Hosting is not included but can be added.

Basic Website Starting at \$1200 COVID Cost \$500	Premium Website Starting at \$2200 COVID Cost \$750	Executive Website Starting at \$3000+ COVID Cost \$1200+
5-7 Pages Custom Template Design CMS WordPress Platform Integration of current logo style <i>(if required)</i> Content Gathering and Addition Social Media Links	8-12 pages Custom Template Design CMS WordPress Platform Integration of current logo style <i>(if required)</i> Content Gathering and Addition Social Media Links Company Blog Set Up Photo Galleries Basic SEO Set Up	5-12 Pages Custom Template Design CMS WordPress Platform Integration of current logo style <i>(if required)</i> Content Gathering and Addition Social Media Links Company Blog Set Up Photo Galleries Advanced SEO Set Up Content Creation Optional Website Add-Ons: 1-hour Onsite Training Online Chat Features Online Booking Systems Ecommerce Website (up to 25-50 Products included)
Add On Services Website Hosting 6 months FREE (Reg \$19.99/month paid annually) Hosting of the website is available and below is what is included: <ul style="list-style-type: none"> - Private Server (not publicly hosted) - Dedicated space, Memory and Server Support 24-7 - Daily Back Up and Site Secured - Email Creation and Support 		

Contact Metron TODAY! We are here to help you.

Calgary 403-257-2853

Edmonton 780-900-6869

[Read our Google Reviews](#)

www.metron.ca